



FOR IMMEDIATE RELEASE

NETWORK WILLIAMSBURG KICKS OFF 2010-2011 BUSINESS WORKSHOPS

Network Williamsburg's Business Education Series will kick off again on October 15, with Virginia Company Bank as the workshop series sponsor.

The Lunch 'n Learn workshops feature monthly classes from October to June. Workshops cover various business principles and topics essential to successful organizations, which are especially helpful in today's economy. Targeted to increase effectiveness and create sustainability, these seminars will provide information and ideas that organizations can put into practice immediately.

Since 2008, the workshops have reached more than 275 nonprofit leaders, Board members, and staff from 68 different organizations in the greater Williamsburg area. For the first time this year, workshops are open to nonprofits across the Peninsula.

Topics for this season will include *The Role of the Board in Fundraising*, *Engaging Your Donors Using Social Media*, *Creating a Development Plan*, and *Future of Special Events and How to Make Yours Stand Out*.

This is Virginia Company Bank's third year of involvement as a sponsor. "Helping area nonprofits grow stronger is one of the best ways for us to give back to our community," explains Bank President Mark Hanna. "Network Williamsburg assists almost 70 non-profits in Williamsburg, allowing these organizations to better help those in need."

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For more information about Network Williamsburg and the Business Education Series, visit www.networkwilliamsburg.com.